Minutes of the General Meeting
of the Ivy Network Corporation

Ithaca, New York Saturday, April 25, 1964

The annual General Meeting of the Ivy Network Corporation was called to order at 10:45 A.M. by Al McKee, president. Assembled in Willard Straight Hall at Cornell University were the station members of WVBR, Cornell; WHRB, Harvard; WYBC; Yale; WDCR, Dartmouth; WBRU, Brown; WPRB, Princeton; WXPN, University of Pennsylvania.

Al McKee gave a resume of the Network's activity during the previous year. He pointed out that sales had mainly suffered by the cancellations of the cigarette accounts, however Ivy's billings still afforded the stations a much higher return than those received by all other college radio stations. David Furer, retiring Ivy Vice-President-General Manager, next introduced the Networks new executives. Serving as Vice-President-General Manager, would be Scott Robb while William Gottschalk would serve as treasurer-Business Manager.

Barry Hecht station manager of host station WVBR next introduced Buzz Victor also of WVBR. Victor followed with a descriptive report about the Cornell station outlining its various accomplishments and major developments in the stations history.

Next followed a general discussion of the Network's proposed activity for the 1964-65 broadcast year. Various aspects of the proposed sports padkage were outlined by General Manager Robb as was the presentation of the Dateline program.

President McKee adjourned the meeting at 11:45 A.M.

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